



The 2017-18 Editorial Calendar

In addition to the topics listed, each issue of Airport Revenue News will feature one or more of the following columns:

5 & Under: Looking At The Challenges And Opportunities Unique To Airports With 5 Million Or Fewer Passengers

Community: Spotlighting Ways Airports And Concessionaires Impact The Broader Regions In Which They Operate

One-On-One: Conversations With Thought Leaders Outside The Aviation Industry

In The Air: Examining News, Trends And Issues In The Airline Industry And Their Impact On Airports

Airport Perspectives: Articles Written By Airport Executives On A Variety Of Subjects

In The Spotlight: Focusing On An Individual Company's Growth Within The Concessions Sector

Sustainability Snapshot: Highlighting Environmental And Green Efforts Undertaken By Airports And Concessionaires

International Latest Buzz: Highlighting A Major Capital Project Abroad

Around The Ground: Assessing The Progress And Challenges Associated With Airport Ground Transportation

Publication date is the first week of every month. Editorial and deadlines are subject to change.

OCTOBER 2017

ARN's Director Of The Year, Medium Airports Division

Support For Director Of The Year

Pop-Up Powerhouses: New Strategies For Incorporating Temporary Retail And Food And Beverage In Airports

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: Sept. 18

Artwork deadline: Sept. 20

NOVEMBER 2017

ARN's Director Of The Year, Large Airports Division

Support For Director Of The Year

Incorporating Food Ordering And Loyalty Apps

The Fate Of The Legacy Food Brands In The Competitive Airport Concessions Space

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Get To Know: A Spotlight On Individual Airport Properties Managers

Space deadline: Oct. 16

Artwork deadline: Oct. 18

DECEMBER 2017/JANUARY 2018

P3s And The State Of The Market

The Return Of The Master Concessionaire Model?

City Focus: New York. Traffic Trends, Terminal Changes And Other Developments In The New York Metropolitan Area

The New LaGuardia

2017 Year In Review

Business Previews For Airlines, Airports and Concessions

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Get To Know: A Spotlight On Individual Airport Properties Managers

Space deadline: Nov. 20

Artwork deadline: Nov. 22

FEBRUARY 2018

Technology Developments: Robotic Kiosks And Customer Service Representatives, Other Technologies Aiding In Passenger Processing

Airports Of The Future: Architects And Designers Weigh In On Key Features In Upcoming Projects

Planning Parking For An Uncertain Future

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: Jan. 22, 2018

Artwork deadline: Jan. 24, 2018

For more information, contact: Business Development Department
tel: 561.257.1026; fax: 561.228.0882; email: bizdev@airportrevenue.com



The 2018 Editorial Calendar

Publication date is the first week of every month. Editorial and deadlines are subject to change.



MARCH 2018

Concessionaires Target Gate-Huggers To Expand Reach
Technology Drives New Strategies For Concessionaires
ARN Conference & Exhibition Guide

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: Feb. 19, 2018

Artwork deadline: Feb. 21, 2018

APRIL 2018

City Spotlight: Austin
Health And Wellness Partnerships,
Offerings Expand In North American Airports
Wayfinding And The Evolution Of Signage

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: March 26, 2018

Artwork deadline: March 28, 2018

MAY 2018

Looking Back: 2001 To Today: Celebrating
ARN's 200th Anniversary!
Aviation Leaders Assess Evolution Of Airports
Looking Ahead: Changes Underway In The Airports
And Concessions Industries

Contracting With Local Restaurateurs And Retailers
For An Immersive Airport Experience

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: April 23, 2018

Artwork deadline: April 25, 2018

2018 FACT BOOK

Target Release Date: Summer 2018

In addition to the magazine, ARN also publishes its annual Fact Book, a resource book that spans more than 500 pages and contains data on sales, enplanements, lease expirations, tenant lists, contact information and much more for the concession programs in the terminals of approximately 100 airports.

Space deadline: May 30, 2018

Artwork deadline: June 6, 2018

JUNE 2018

Assessing The Future Of The ACDBE Program
Partnerships That Power ACDBE Competitiveness
Building The Minority Talent Pool In Airports

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: May 21, 2018

Artwork deadline: May 23 2018

JULY 2018

Which Companies Are Winning The App Wars?
Cultural Awareness Training In An Increasingly International Arena
Strategies For Optimizing In-Terminal Bar Offerings

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: June 18, 2018

Artwork deadline: June 20, 2018

AUGUST 2018

The Latest Airport Concessions Design Trends
Showrooming And Experiential Shopping Challenge
Traditional Retail In Airports

Duty Free Advances In North American Airports

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: July 16, 2018

Artwork deadline: July 18, 2018

For more information, contact: Business Development Department
tel: 561.257.1026; fax: 561.228.0882; email: bizdev@airportrevenueews.com



The 2018 Editorial Calendar

Publication date is the first week of every month. Editorial and deadlines are subject to change.

SEPTEMBER 2018

ARN's Director Of The Year, Small Airports Division

Support For Director Of The Year

Funding And Infrastructure Update

Administration Scorecard: With Infrastructure A Campaign Centerpiece, What Has Happened With Airport Infrastructure Since President Trump Took Office

FAA Reauthorization: Why Concessionaires Should Care

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: Aug. 20, 2018

Artwork deadline: Aug. 22, 2018

OCTOBER 2018

ARN's Director Of The Year, Medium Airports Division

Support For Director Of The Year

City Spotlight: San Francisco

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: Sept. 17, 2018

Artwork deadline: Sept. 19, 2018

NOVEMBER 2018

ARN's Director Of The Year, Large Airports Division

Support For Director Of The Year

Healthy Offerings Amplified As Passenger Demand Ratchets Up

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: Oct. 22, 2018

Artwork deadline: Oct. 24, 2018

DECEMBER 2018/JANUARY 2019

Year In Review 2018

Assessing Key Trends For The Coming Year

Succession-Planning Strategies For Optimal Transitions

Latest Buzz: Featuring An Airport's Expansion Or Renovation

Director's Chair: An Interview With An Airport Director

Data Check: Highlighting Data Pertinent To Aviation Professionals

Space deadline: Nov. 19, 2018

Artwork deadline: Nov. 21, 2018

For more information, contact: Business Development Department
tel: 561.257.1026; fax: 561.228.0882; email: bizdev@airportrevenue.com

COVERING THE AIRPORT REVENUE WORLD