



Rates/Specs

THE 2017 RATES & SPECS

ADVERTISING 2017 RATES (all rates are net)

	Open	4x	6x	11x
Full Page	\$3,950	\$3,750	\$3,550	\$3,250
2/3 Page	\$3,068	\$2,908	\$2,762	\$2,523
1/2 Page	\$2,413	\$2,288	\$2,172	\$1,985
Inside Front	\$7,305	\$6,925	\$6,580	\$6,010
Inside Back	\$6,137	\$5,817	\$5,626	\$5,047
Back Cover	\$7,892	\$7,481	\$7,106	\$6,490

2 Page Spread (1x) \$7,500
2 Page Advertorial (1x) \$10,000

Add 12% for guaranteed or premium position.

DESIGN CHARGE

Full & 2/3 pages\$900
 1/2 pages\$750
 Price includes one round of revisions,
 Additional revision will be billed @ \$150.00 per hour.

CONTACT INFORMATION

PRODUCTION

Materials Should Be Sent To:

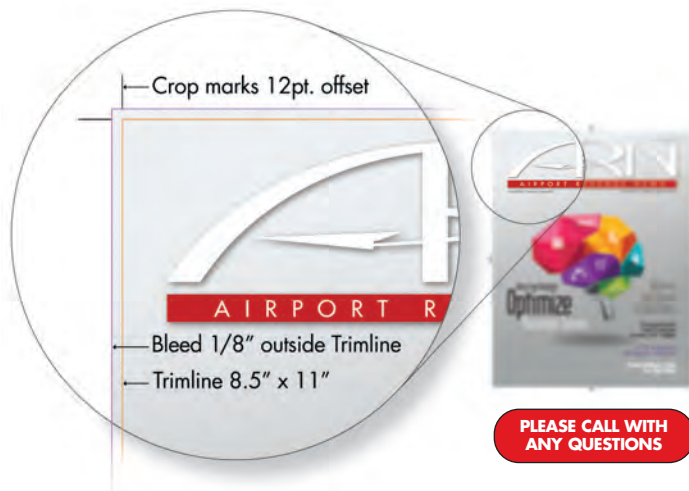
Donna Crowley

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SALES

Business Development Department

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AD SIZES WIDTH HEIGHT

AD SIZES	WIDTH	HEIGHT
Full page bleed	8.75"	11.25"
Trim	8.5"	11"
Live Area	7.75"	10.25"
2/3 page	4.833"	10"
1/2 page horizontal	7.375"	4.875"
1/2 page vertical	4.833"	7.375"

IMPORTANT GUIDELINES

- Submit artwork minimum 300dpi
- Send artwork as either high-resolution TIF, EPS or PDF
- Supply a color or B&W printout if sending artwork

PLEASE DO NOT

- Don't submit artwork with spot or PMS colors
- Don't submit artwork in formats such as Microsoft Word, PowerPoint, etc.
- Don't use TrueType fonts
- Don't add a bleed for fractional ads

HOW TO GET YOUR FILES TO US

Please save file as a high resolution PDF and send via email to donna@airportrevenue.com if file is very large send via a free transfer site like WeTransfer.com (preferred) or dropbox.com.

SPECS

PAGE LAYOUT APPLICATION

Do not apply color attributes to B&W images (TIF) within page layout application.

VECTOR ART PROGRAMS

Adobe Illustrator, up to version CS (all type must be outlined).

PHOTO IMAGING PROGRAMS

Adobe Photoshop, up to version CS – We prefer 4 color (CMYK) images be saved as composite TIF files or, if a clipping path is being used, as an EPS file. Supply all images as either CMYK or grayscale high res. (300 dpi) images.

FONTS

Use Postscript Type 1 fonts and include both screen & printer fonts that are used. Avoid using TrueType fonts. Do not apply style attributes to fonts from within page layout application.

PRINT OUTS

Supply final color or B&W laser printouts at actual size (100%). If possible, output final printouts with "registration marks".

For more information, contact: Business Development Department
 tel: 561.257.1026; fax: 561.228.0882; email: bizdev@airportrevenue.com